

HASHTAG holiday

Spreading \$10,000 worth of holiday cheer to local charities

The First National Bank in Sioux Falls will again be sharing the spirit of the holidays by awarding four checks of \$2,500 to the charities with the most mentions on our social media pages. Nominating your charity is as easy as 1, 2, 3!

- **Vote for your favorite charity.** Visit facebook.com/FirstNationalBank, or follow @FNBSF on Twitter or Instagram between November 12 and December 12. Post or tweet the full name of the organization and the reason you believe it is most deserving of a charitable gift during the holiday season. You MUST include the hashtag #FNBGiveFirst in your post or tweet. Please, one vote per person. The organization's corporate office has to be within a 50-mile radius of the bank's Main Office at 9th Street and Phillips Avenue in Sioux Falls, SD and have a 501(c)3 designation.
- **Get social!** Spread the word to your friends and followers so they can post their votes too.
- **Stay tuned.** We'll be keeping track of who gets the most votes right up until midnight on December 12. The winners will be announced on Facebook, Twitter, Instagram, and our website on December 15. We will then contact the winners via phone.

Hashtag Holiday gives a whole new meaning to social sharing. Help us spread a little joy while supporting your favorite charity.

Now Get Social!



Sharing ideas, time, talent, and treasures to make our communities better places to live.

The First National Bank in Sioux Falls does not endorse anything posted on Twitter, Instagram, or our Facebook page by anyone other than our social media team.

Eligible organizations are nonprofit, tax-exempt as defined in section 501 (c) 3 of the Internal Revenue Code. The First National Bank in Sioux Falls contributions are awarded to qualified nonprofit organizations located within a 50 mile radius of 100 S. Phillips Ave.